

ABSTRACT

Ridho Putra Pamungkas, 1604194103, 2023, *Visualization of Self Validation Through Social Media With Experimental Film "Final Project: Fine Arts Undergraduate Program, Faculty of Creative Industries, Telkom University"*

Validation is the act of evaluating certain parameters, to ensure that those parameters meet the requirements. In the social sphere validation means an acknowledgment from another person for an action taken. In this digital era, the means to get validation is through social media. Social media is media that target users carrying out social activities among social media users. Social media could be utilized as a means of communication or a means of expression for its users. This work discusses how to create works with problems of self-validation on social media with experimental films. This work aims to find out how to create works with problems of self-validation on social media with experimental films. This work is supported by a theoretical basis which includes general theory, art theory, and artist references. In general, the theory consists of theories about validation, narcissism, social media. While the art theory section consists of directing theory, film, experimental film, cinematography, mise en scene, and sound. In the artist reference section, the author lists several artists who can assist the author in making works. In this work, the author interprets the concept of the work and the process of making the work, which aims to make it simple for the author to make the work.

Keywords: Self Validation, Social Media, Experimental Film