

ABSTRACT

Over time, the habits and lifestyle of every human being have undergone very rapid changes in a short span of time. Especially in a teenager. The emotional instability of a teenager that underlies his consumptive lifestyle or more commonly known as *shopaholic*. Even though it is clearly very detrimental to himself, but it is very difficult to avoid. Because there are external factors that influence such as the existence of a community, the existence of Influencers, and so on which make a benchmark for a teenager to be able to look or live like them. Efforts like that will have a negative impact on their survival. Such as wasting money, addicted to shopping for something that is not important, and many other things. Therefore, here the author tries to give an example of his life story as a form of art that can be accepted by society. The use of the author's creative thinking, imagination, the reality of present life, and several elements of art that will be developed in this work. In his work, the writer uses experimental film media artwork. Creation of experimental film artwork that aims to visualize the negative impact of someone who is addicted to Shopaholic. The use of experimental film media is expected to more easily convey messages and conclusions from the problems experienced by young people outside. The author hopes that in the future, teenagers who are growing up will be wiser in using money for their lifestyle so they don't enter into a negative realm.

Keywords: Shopaholic's bad impact, Teenagers, Experimental film