

ABSTRACT

Ngaliwet is an activity of cooking and eating together which is inherent in the traditional Sundanese tradition. Ngaliwet activities have values contained in them which are in line with the life principles of the Sundanese people such as the value of togetherness and the value of mutual cooperation. However, the traditional ngaliwet tradition has begun to fade among Sundanese youth, causing not many people to know about the values contained in the process of the ngaliwet tradition. Therefore, popular media is needed, one of which is 2D animation to convey the values contained in the process of the traditional Sundanese ngaliwet tradition. In designing this storyboard, the Mix Method research method was used, with observation data collection methods, interviews, questionnaires, and literature studies related to the research topic under study. Then the data is analyzed so that a story concept is formed based on the data and applied to storyboard design for 2D animation that introduces values in the process of traditional Sundanese ngaliwet traditions.

Keywords: *2D Animation, Ngaliwet Tradition, Storyboard.*