

**ABSTRACT**

***INTERFACE DESIGN OF TALKING APPLICATION IS EASY  
(BIMU) FOR CHILDREN WHO EXPERIENCE SPEECH DELAY***

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***(VISUAL COMMUNICATION DESIGN)***

*The pandemic has increased the number of delays in speaking, this is due to the lack of interaction between parents and children which makes the production of words not happen. For this reason, in an effort to stimulate the speech development of children with speech delay disorders, speech therapy is needed to help them. one of the methods of speech therapy used is PECS, this method uses images as an aid to the child remembering the vocabulary learned. However, in the application of this method, it often still uses conventional media made from paper which makes learning media easy to damage or age-consuming so that it must always be replaced and produce waste. With the improvement of technology, especially the use of smartphones that have been widely used among the public, an idea emerged to create a speech therapy application to help children with speech delay on cellphones so that the media becomes It is easier to carry around and makes therapy can be done everywhere without inferring the essence of the therapy*

*Keywords: Interface, Speech Delay, PECS, Digital Media*