

ABSTRACT

Ibing Pencak Silat is one of the typical Sundanese arts derived from ibing pencak (pencak dance) by combining elements of motion with dance accompanied by Kendang devices. Ibing Pencak Silat is one of the branches of Pencak Silat that must be preserved and introduced to junior high school students so that this art does not become extinct because the art of Ibing Pencak Silat can be the foundation of the basic movements of pencak silat martial arts by being shown in the form of dance or pencak silat movements, and the unique art of Ibing Pencak Silat has 3 streams, namely Cimande Style, Cikalong Style, and Sabandar Style. The method used for this design uses a qualitative method with a data collection process by triangulating data sources in the form of observations, interviews, and literature studies. The analysis process is used for the process of designing educational media for the introduction of Ibing Pencak Silat art based on digital comics through the Webtoon platform. Webtoon digital comics can realize educational media that can be used as an introduction to the art of Ibing Pencak Silat for students in Karawang.

Keywords: Ibing, Pencak Silat, Educational Media Design, Digital Comics, Webtoon.