

## ABSTRACT

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Bandrek drink-based Swiss roll is one of the innovations made as a way to increase local food consumption. The addition of bandrek base ingredients into swiss roll products such as ginger and palm sugar because until now no such ingredients have been used in cake making. In addition, these ingredients are easily available in the market at affordable prices, especially ginger. This study aims to determine recipe formulation and consumer acceptance. The method used to manufacture this product is an experimental method and tests consumer acceptance of 100 respondents by distributing questionnaires. And another aim of this research is to inform the public about processed ginger and palm sugar products as additional ingredients in the manufacture of swiss rolls or roll cakes, making the latest taste innovations.

*Keywords: Swiss Roll, Bandrek, Gingger and Palm Sugar*