

## ABSTRACT

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*Job rotation is one of the effective ways to develop employees' potential within a company. Job rotation is defined as the lateral movement of an individual's job without any changes in terms of salary or position. Job rotation is also considered as a performance evaluation, productivity enhancement, and employee morale-building strategy. Work productivity itself is the correlation between output and input, and employee work productivity can be measured through their performance. The case study in this research discusses the job rotation system's impact on improving employee work productivity at The Jayakarta Suite Hotel & Resort Bandung, specifically in the Food and Beverage (FnB) Service department, where the majority of employees are aged 40 and above. This study aims to understand work productivity and job rotation that occur at The Jayakarta Suite Hotel & Resort, particularly in the FnB department. The research utilizes a qualitative approach. Data collection techniques involve interviews, observations, and documentation with the HRD, F&B manager/supervisor, and FnB employees of The Jayakarta Suite & Resort Hotel.*

*Keywords: Job Rotation, Employees, Hotel.*