

## ABSTRACT

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*Lengkong Night Street Food is a night culinary tour site in the city of Bandung that is still relatively new, which has become a favorite culinary center since the Covid-19 pandemic in 2020. Some of the reviews submitted by visitors via Google reviews about culinary tourism at Lengkong Night Street Food are very diverse, both reviews that are positive or negative. The purpose of this research was to analyze the effect of factor 4A (accessibilities, attraction, amenities, and ancillary service) which are independent variables on tourism perceptions which are the dependent variable on the research object Lengkong Night Street Food in Bandung.*

*This type of research is a quantitative descriptive research where the primary data used is in the form of questionnaires distributed randomly (random sampling) to respondents who have visited Lengkong Night Street Food in Bandung for culinary tours. The sample data that was successfully collected and processed in this research amounted to 117 respondents. Data analysis using SPSS version 25, with descriptive statistical analysis techniques and multiple linear regression.*

*The result of the partial analysis showed that the independent variables of accessibility and attractiveness partially affected the dependent variable of tourist perceptions, while the independent variables of facilities and additional services partially had no effect on the dependent variable of tourist perceptions. Simultaneously accessibilities, attractions, facilities, and additional services have an influence on tourists' perceptions of culinary Lengkong Night Street Food in Bandung. Based on the test results of the coefficient of determination ( $R^2$ ), the independent variable only has an effect of 47.2% on the dependent variable as indicated by the adjusted R square value of 0.472, so that further researchers can develop a new regression model using other factor that influence tourist perceptions such as service quality, promotion, tourist image, lifestyle, and other factors.*

*Keywords: accessibilities, attraction, amenities, ancillary service, tourist perception, Lengkong Night Street Food, culinary tourism, Bandung.*