

ABSTRACT

The background of this research is to find out how the effect of the butterfly pea flower is a new innovation on sponge cake, which is usually made into a health drink or tea. Sponge cake is a type of cake that is light and soft, so it is suitable as a research base for using natural colors with experimental methods, so the purpose of this study is to determine the formulation of butterfly pea-based sponge cake. Butterfly pea flower is a plant that is widely used as a natural food and beverage dye. This flower has functional properties that are good for health. In the culinary world, the butterfly pea flower has a great influence so that it has an attractive effect for those who want to enjoy it. The resulting product is not only visually attractive, but also safe for consumption because it does not contain harmful artificial dyes.

Keywords: Butterfly Pea Flower, Natural Dyes, Sponge Cake