

DESIGNING A STORYBOARD IN A MOTION COMIC ANIMATION TITLED “ANXIETY: AN INVISIBLE STRUGGLE”

Abstract

Students who are too comfortable with online lectures feel panicked when they experience offline lectures. Some of them experience anxiety disorders. Social anxiety is a feeling of anxiety in the presence of other people, always accompanied by embarrassment and characterized by awkwardness or rigidity, inhibition, and a tendency to avoid social interaction. There is still little awareness of social anxiety, and many perceive it as shyness. Therefore, the authors are interested in designing a design model in the form of motion comic animation as a solution and socializing anxiety with Telkom students who experience it. This research is field research using primary data as the main data source. Data collection was carried out through observation and direct interviews with informants who experienced anxiety. The results of the study found that anxiety conditions occur because it has been too long since students felt comfortable studying online. The impact is that when returning to conducting lectures offline, there is anxiety when offline lectures start again. An alternative to providing a solution to dealing with this anxiety is to use media that attracts interest in reading among students, namely motion comic media. Motion comic media was chosen because one of the productive age groups has a high interest in reading.

Keywords: *anxiety, motion comic, animation, storyboard*