

DAFTAR ISI

| | |
|---|------|
| LEMBAR PERSETUJUAN | i |
| LEMBAR PENGESAHAN | ii |
| HALAMAN PERNYATAAN..... | iii |
| ABSTRAK | iv |
| ABSTRACT | v |
| KATA PENGANTAR..... | vi |
| DAFTAR ISI..... | viii |
| DAFTAR TABEL | x |
| DAFTAR GAMBAR..... | xi |
| BAB I PENDAHULUAN..... | 1 |
| 1.1 Latar Belakang | 1 |
| 1.2 Identifikasi Masalah | 3 |
| 1.3 Rumusan Masalah..... | 4 |
| 1.4 Tujuan Perancangan | 4 |
| 1.5 Batasan Masalah | 4 |
| 1.6 Ruang Lingkup Penelitian/Perancangan (<i>Scope</i>)..... | 4 |
| 1.7 Keterbatasan Perancangan (<i>Limitation</i>)..... | 5 |
| 1.8 Manfaat Perancangan | 5 |
| 1.9 Sistematika Penulisan..... | 5 |
| BAB II KAJIAN | 7 |
| 2. 1 Landasan Teori | 7 |
| 2.1.1 Perancangan..... | 7 |
| 2.1.2 Pasca Pandemi Covid-19 | 7 |
| 2.1.3 Berkemah | 8 |
| 2.1.4 <i>Campervan</i> | 9 |
| 2.1.4 <i>Overland</i> | 9 |
| 2.1.5 Camper Kit..... | 13 |
| 2.1.6 Material..... | 14 |
| 2.1.7 Portabel..... | 20 |
| 2.1.8 Kendaraan Jenis Sport Utility Vehicle (SUV)..... | 20 |
| 2.1.9 Komunitas Toyota Fortuner..... | 23 |
| 2.1.10 Ergonomi dan Antropometri | 25 |

| | | |
|-----------------------------|--|-----------|
| 2. 2 | Metode Penelitian..... | 28 |
| 2. 3 | Kajian Lapangan | 29 |
| 2.3.1. | Produk Eksisting | 29 |
| 2.3.2. | Wawancara..... | 30 |
| 2.3.3. | Kuesioner | 34 |
| 2.3.4. | Observasi..... | 38 |
| 2.4 | Summary | 39 |
| BAB III | METODE | 40 |
| 3.1 | Metode Penelitian..... | 40 |
| 3.2 | Rancangan Penelitian (Research Design) | 40 |
| 3.3 | Metode Penggalian Data..... | 42 |
| 3.4 | Metode Perancangan..... | 42 |
| 3.5 | Proses Perancangan | 43 |
| 3.6 | Metode Validasi | 44 |
| BAB IV | PEMBAHASAN..... | 45 |
| 4.1 | Proses Pengolahan Data..... | 45 |
| 4.1.1 | Analisis Aktivitas Pengguna..... | 45 |
| 4.1.2 | Analisis Permasalahan..... | 46 |
| 4.1.3 | Analisis Perlengkapan | 47 |
| 4.1.4 | Analisis Kebutuhan Aspek Desain | 47 |
| 4.1.5 | Analisis 5W+1H | 52 |
| 4.2 | Proses Perancangan | 53 |
| 4.2.1 | Ideasi | 53 |
| 4.2.2 | Moodboard | 54 |
| 4.2.3 | Sketsa Produk..... | 55 |
| 4.2.4 | <i>Zoning & Blocking</i> | 58 |
| 4.2.5 | Gambar Teknik dan 3D Modeling | 59 |
| 4.2.6 | <i>Prototype</i> | 70 |
| 4.3 | Hasil Validasi..... | 73 |
| BAB V | PENUTUP..... | 76 |
| 5.1 | Kesimpulan..... | 76 |
| 5.2 | Saran | 76 |
| DAFTAR PUSTAKA | 77 | |
| LAMPIRAN..... | 79 | |