

## DAFTAR ISI

|  |      |
|--|------|
| LEMBAR PERSETUJUAN .....                                       | ii   |
| LEMBAR PENGESAHAN .....  | iii  |
| HALAMAN PERNYATAAN.....  | iv   |
| ABSTRAK.....   | v    |
| ABSTRACT .....   | vi   |
| KATA PENGANTAR.....  | vii  |
| DAFTAR ISI .....   | viii |
| Daftar Gambar .....  | x    |
| Daftar Tabel .....   | xi   |
| DAFTAR LAMPIRAN.....   | xii  |
| ARTI LAMBANG DAN SINGKATAN .....                               | xiii |
| BAB I PENDAHULUAN.....   | 1    |
| 1.1 Latar Belakang.....  | 1    |
| 1.2 Identifikasi Masalah .....                                 | 3    |
| <b>1.3 Rumusan Masalah (Problem Statement)</b> .....           | 3    |
| <b>1.4 Pertanyaan Perancangan (Reseaarch Question/s)</b> ..... | 3    |
| <b>1.5 Tujuan Perancangan (Research Objectives)</b> .....      | 3    |
| <b>1.6 Batasan Masalah</b> .....                               | 4    |
| 1.8 Ruang Lingkup Perancangan (Scope) .....                    | 4    |
| 1.9 Manfaat Perancangan.....                                   | 4    |
| 1.10 Sistematika Penulisan Laporan.....                        | 4    |
| BAB II KAJIAN .....  | 5    |
| BAB III METODE .....   | 5    |
| BAB IV PEMBAHASAN .....  | 5    |
| BAB V KESIMPULAN .....   | 5    |
| BAB II KAJIAN .....  | 6    |
| 2.1. Kajian Pustaka .....                                      | 6    |
| 2.2. Kajian Teori.....   | 6    |
| 2.3. Minuman Tradisional Khas Bali.....                        | 8    |
| 2.4 Visual.....  | 9    |
| <b>2.4.1 Fungsi</b> .....                                      | 9    |
| <b>2.4.2 Material</b> .....                                    | 11   |
| <b>2.4.3. Warna</b> .....                                      | 13   |
| Stainless Steel Seri 316.....                                  | 14   |
| Stainless Steel Seri 430.....                                  | 14   |
| BAB III METODE .....   | 17   |
| <b>3.1. Rancangan Penelitian (Research Design)</b> .....       | 17   |
| 3.2 Metode Perancangan .....                                   | 17   |
| <b>3.2. Metode Penggalian Data</b> .....                       | 19   |
| <b>3.3. Metode Pengolahan Data</b> .....                       | 20   |
| <b>3.4. Pengolahan Data</b> .....                              | 21   |
| 3.5. Metode Validasi.....                                      | 23   |
| BAB IV PEMBAHASAN .....  | 25   |

|  |    |
|--|----|
| <b>4.1. Konsep Umum.....</b>           | 25 |
| 4.2 Konsep Perancangan .....           | 25 |
| <b>4.2.1. Mood Board.....</b>          | 26 |
| <b>4.2.2. User Image.....</b>          | 27 |
| <b>4.2.3. Existing Product.....</b>    | 27 |
| <b>4.2.4. Product Positioning.....</b> | 29 |
| 4.3 Konsep Visual .....                | 30 |
| 4.4 Alur Kerja Poduk.....              | 32 |
| 4.5 Konfigurasi Desain.....            | 33 |
| <b>4.7. Sketsa .....</b>               | 36 |
| <b>4.8. 3D MODELING.....</b>           | 37 |
| <b>4.9. Gambar Teknik.....</b>         | 38 |
| <b>4.10. Final Design .....</b>        | 39 |
| <b>4.11. Prototype.....</b>            | 40 |
| <b>4.12. Proses Produksi.....</b>      | 41 |
| 4.13. Uji Validasi Produk .....        | 43 |
| <b>BAB V KESIMPULAN .....</b>          | 49 |
| <b>5.1. Kesimpulan.....</b>            | 49 |
| 5.2 Saran/Rekomendasi .....            | 49 |
| <b>DAFTAR PUSTAKA.....</b>             | 51 |