

ABSTRACT

Bandung City has various culinary, cultural, and natural tourism destinations. Therefore, hotel accommodation is one of the high competitors in Bandung. According to Room Occupancy Rate Data (TPK), the Central Bureau of Statistics (BPS) of West Java Province in 2021 is 36.64% and increase in 2022 to 42.94%. With various types of tourism in Bandung, tourism accommodations such as City Hotels can be a major requirement. The object of this design is a 3-star city hotel in Bandung with a human behavior approach. The design of this hotel is located in the vicinity of the Bandung Train Station which, based on interview results, hotel visitors are mostly backpackers and group tourists. Thus, the human behavior approach is expected to adjust the activities and behavior of visitors by providing facilities that will support the conditions and needs of visitors. The theme of this design is "Pastime with Urban Lifestyle" which is to provide a pleasant experience for visitors that reflects a dynamic and modern urban life and Design concept is "Recharge Together" aims to provide a comfortable, relaxing, and enjoyable stay experience. Through facilities and a supportive environment, hotels can create an atmosphere that invites collaboration, social interaction, and recreation.

Keywords: Interior Design, City Hotel, Bandung City, Human behaviour