

ABSTRACT

Globalization enables the convergence of various local cultures. One outcome of this globalization phenomenon is the emergence of street art. Among the various forms of street art, graffiti is a type that has rapidly developed. Unfortunately, society still faces challenges in distinguishing between graffiti as an art form and vandalism. This can be observed from the shared use of the same medium – public spaces – for both artistic creation and destructive acts. This issue arises due to the actions of certain irresponsible individuals who create damaging scribbles on public facilities or areas. To find an appropriate solution to this issue, a qualitative data collection method will be employed, aiming to provide informative insights through interviews, observations, and literature studies. The collected data will be analyzed using a comparative matrix to generate discussions on zine design and visual communication. These discussions will serve as the foundation for designing a zine that addresses graffiti in Bandung, with the ultimate goal of offering a solution to the current issue.

Keywords: Graffiti, Zine, Documentation