

ABSTRACT

Banks are one of the means of receiving deposits and lending money. Banking from a branch office is a system where a bank provides banking services through an extensive network of branch offices where branch offices at a bank basically function to expand operations at a bank to serve customers or customers located in the region. Main Branch Office (KCU) is a bank branch office that operates in one city or region as a direct representative by the head office with complete services. So that good space management is needed in terms of facilities, comfort of the office area and can provide effective and productive services to customers or customers that can reflect the identity of the bank office. In the design, there are several problems related to the effectiveness of space, circulation in space and lack of supporting facilities at bank offices. The purpose of this design is to provide solutions to problems that have been identified to support the needs of user activities related to layout, space standardization and concepts in the interior space used so as to provide comfort and increase user productivity at work. The design method used in the design is to collect object data to obtain primary data through the process of interviews, observations, field studies and documentation as well as secondary data through literature studies. The design uses a pragmatic approach in achieving design results that can meet the needs of space for the creation of a functional space in terms of service, convenience (comfort), safety and space circulation so as to increase the level of effectiveness and productivity for users of the space in it.

Keywords: *Interior, Office, Bank, Pragmatic*