

## ABSTRACT

The need for halal products is increasing and challenging, moreover consuming *Halal Food* is important for most Indonesian people. The government has provided various kinds of strict rules regarding *Halal Food* products and beverages sold in Indonesia to support the needs of *Halal Food* for Muslims in Indonesia. The ease of accessing *Halal Food* is the reason why Muslim people can enjoy their food without worrying about violating Islamic law. But in reality there are still many Indonesian people who have difficulty identifying of *Halal Food*. This is due to the lack of information or promotion carried out by business *Actors* regarding their halal products, so the public can only ensure that the product is halal by asking the seller directly. Therefore, the application of Information and Communication Technology through a responsive website based can be used to obtain halal culinary information for both local people and tourists who are visiting a new city. The author develops a website-based application backend submission module using the *Iterative Incremental* method. This method is used because in this method it allows the development of functions that you want to run quickly in the early stages of work so that the results you have can be completed periodically for repeated *testing*. The results of this study are responsive website-based *Halal Food* information center applications to help people in Bandung identify *Halal Food*.

Keywords: *Halal Food, Software Development Lifecycle, Iterative Incremental, Design Thinking.*