

## DAFTAR GAMBAR

Gambar 2. 1 Titik.....	14
Gambar 2. 2 Garis.....	15
Gambar 2. 3 Warna .....	16
Gambar 2. 4 Serif.....	17
Gambar 2. 5 Sans Serif.....	18
Gambar 3. 1 Lug’s Gravity .....	21
Gambar 3. 2 Media Sosial Instagram .....	25
Gambar 3. 3 Media Sosial Instagram .....	25
Gambar 3. 4 Media Sosial Tiktok.....	26
Gambar 3. 5 Media Sosial Tiktok.....	26
Gambar 3. 6 Foto Observasi .....	30
Gambar 3. 7 Wawancara bersama Bapak Alfi Ardian via Whatsapp .....	31
Gambar 4. 1 Big Idea.....	42
Gambar 4. 2 Media Utama.....	45
Gambar 4. 3 Referensi Layout.....	49
Gambar 4. 4 Tipografi.....	50
Gambar 4. 5 Warna .....	50
Gambar 4. 6 Poster .....	51
Gambar 4. 7 Poster .....	52
Gambar 4. 8 X-Banner .....	53
Gambar 4. 9 Billboard.....	54
Gambar 4. 10 Instagram Feeds.....	55
Gambar 4. 11 Instagram Story .....	56
Gambar 4. 12 Instagram Story .....	57
Gambar 4. 13 Photobooth .....	58