

## **ABSTRACT**

Creative block is a phenomenon where a person lacks the motivation to do creative work. This motivation can be lost for reasons that vary from person to person. Generally, for an animator, motivation can be lost because they are being chased by a deadline so that the animator can feel overwhelmed. The animator's experience when facing creative block creates a feeling or mood within the animator. Editing to describe and emphasize the mood and atmosphere of an animator when experiencing creative block. Editing in this animation aims to tell the animator's feelings and mood when experiencing creative block to the target audience by emphasizing the mood and atmosphere through color symbolization. The design is done qualitatively with a phenomenological approach through literature study and interviews. The result of this design will be a 2D animation about an animator who is hit by creative block in the middle of a race.

Keywords: Animator, Creative Block, Editing, Mood, Atmosphere.