

ABSTRACT

The digital village service system is a village service system that has been optimized and modernized in accordance with current developments. The use of the digital village service system needs to be improved as it can streamline the service processes in villages, including in Sukapura Village. However, the transition from conventional to digital systems can create new issues, namely, a low level of understanding of this system from both the community and the government. The use of the digital village service system must be accompanied by an understanding of the system by both the community and the government.

Based on these issues, a solution is needed in the form of a digital village service system that can provide education about the used system, namely Digidarpa Desa. Digidarpa Desa is a digital village service system that is still in the development phase and does not yet have instructional videos. Eventually, instructional videos about Digidarpa Desa will be designed using 2D Motion Infographic and implemented in Sukapura Village. With the presence of the digital village service system and the addition of instructional videos about this system, it can facilitate both the community and the government in Sukapura Village.

The final result of this research is a 2D Motion Infographic instructional video about the usage of the Digidarpa Desa service system. This instructional video is aimed at improving the understanding of the community and the government in Sukapura Village. Thus, services in Sukapura Village can be made easier with the existence of the Digidarpa Desa system and its instructional video.

Keywords: *Motion Infographic, Sukapura Village, Digital Village Service System, Guidance Video.*