

## ABSTRACT

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*The project “ Development of Metaverse using Photon Fusion at PT. Bank Negara Indonesia” aims to create a revolutionary digital transformation in the banking sector through the utilization of the new technology from Photon with the implementation of an attractive metaverse to capture the interest of PT. Bank Negara Indonesia’s customers. By doing so, it is expected to engage the interest of PT. Bank Negara Indonesia’s customers and introduce a new experience in digital transaction.*

*Keyword: Metaverse, Bank Negara Indonesia*

