

## DAFTAR GAMBAR

---

Gambar 2. 1 Logo PT Telekomunikasi Indonesia Tbk .....	7
Gambar 2. 2 Struktur Organisasi Digital Business Directorate .....	9
Gambar 2. 3 Logo Leap Telkom Digital .....	9
Gambar 2. 4 Logo Innovation Day.....	10
Gambar 3. 1 Tampilan Fitur Booking Microsite .....	15
Gambar 3. 2 Tampilan Fitur Booking Jam dan Tanggal.....	16
Gambar 3. 3 Form Booking Microsite 1 .....	16
Gambar 3. 4 Form Booking Microsite 2 .....	17
Gambar 3. 5 Dokumentasi Rapat .....	17
Gambar 3. 6 Power Point Briefing Innovation Day .....	18
Gambar 3. 7 Tiket Research Trello .....	18
Gambar 3. 8 Tiket Briefing Design Trello .....	19
Gambar 3. 9 Landing Page Microsite .....	19
Gambar 3. 10 Editing Sertifikat Figma .....	20
Gambar 3. 11 Tampilan layar V-Mix .....	23
Gambar 3. 12 Tampilan Figma .....	24
Gambar 3. 13 Tampilan Adobe After Effect.....	24
Gambar 3. 14 Tampilan Microsoft Power Point .....	24
Gambar 3. 15 Tampilan Trello.....	25
Gambar 3. 16 Tampilan Google Spreadsheet .....	25
Gambar 3. 17 Tampilan Whatsapp .....	25
Gambar 3. 18 Tampilan Microsoft Word .....	26
Gambar 3. 19 Tampilan Google Meet.....	26
Gambar 3. 20 <i>Guideline</i> Warna Design .....	28
Gambar 3. 21 <i>Guideline</i> Font Design .....	28
Gambar 3. 22 <i>Guideline</i> Layout Design .....	28
Gambar 4. 1 Instagram Poster The Golden Keys of Writing on Sosial Media.....	29
Gambar 4. 2 Tayangan Microsite The Golden Keys of Writing on Sosial Media .....	29

Gambar 4. 3 Instagram Poster Do Developers Love Scrum? And Why? .....	30
Gambar 4. 4 Tayangan Microsite Do Developers Love Scrum? And Why? .....	30
Gambar 4. 5 Dokumentasi Host Innovation Day .....	31
Gambar 4. 6 Instagram Poster Am I Financially Independent? .....	31
Gambar 4. 7 Tayangan Microsite Am I Financially Independent? .....	31
Gambar 4. 8 Instagram Poster Maintain Defect Software Implementation.....	32
Gambar 4. 9 Tayangan Microsite Maintain Defect Software Implementation .....	32
Gambar 4. 10 Design Poster Innovation Day .....	32
Gambar 4. 11 Poster Things to be Prepared before Go to The Market.....	33
Gambar 4. 12 Instagram Poster Enhance Your StartUp with Indigo Incubator & Accelerator.....	33
Gambar 4. 13 Tayangan Microsite Enhance Your StartUp with Indigo Incubator & Accelerator.....	34
Gambar 4. 14 Screenshoot Tampilan Slido Co-Host .....	34
Gambar 4. 15 Instagram Poster Menguatkan Psychological Safety .....	34
Gambar 4. 16 Tayangan Microsite Menguatkan Psychological Safety .....	35
Gambar 4. 17 Instagram Poster Content Creators Opportunity.....	35
Gambar 4. 18 Tayangan Microsite Content Creators Opportunity .....	35
Gambar 4. 19 Lower Third Pertanyaan .....	36
Gambar 4. 20 Poster Mengenal Lebih Jauh dengan Dunia Metaverse.....	36
Gambar 4. 21 Instagram Poster How To Be The True Entrepreneur.....	37
Gambar 4. 22 Tayangan Microsite How To Be The True Entrepreneur.....	37
Gambar 4. 23 Screenshoot Proses Editing Intro Bumper .....	37
Gambar 4. 24 Screenshoot Insight Youtube .....	38
Gambar 4. 25 Screenshoot Jangkauan Tempat Youtube.....	38
Gambar 4. 26 Screenshoot Jangkauan Umur Youtube .....	39
Gambar 4. 27 Screenshoot Insight Instagram.....	39
Gambar 4. 28 Screenshoot Peningkatan Followers Instagram.....	40
Gambar 4. 29 Screenshoot Jangkauan Rentang Usia Instagram .....	40
Gambar 4. 30 Screenshoot Jangkauan Jenis Kelamin Instagram.....	41
Gambar 4. 31 Screenshoot Jangkauan Lokasi Instagram.....	41
Gambar 4. 32 Bagan <i>Viewers</i> .....	43
Gambar 4. 33 Screenshoot <i>Feedback</i> Audiens .....	48