

ABSTRACT

The city of Bandung is one of the capitals where the DAMRI car manufacturing company is located. Bandung is one of the economic, educational and tourism centers in Indonesia. As the country grows and develops, the need for reliable and efficient transportation increases. One of the transportation companies that play an important role in meeting this need is DAMRI Bus in Bandung. When DAMRI (Djawatan Angkoetan Motor Repoeblik Indonesia) expanded its business in this city in 1978, DAMRI cars in Bandung began their story. DAMRI, which was established after Indonesia's independence in 1946, is the main way to overcome the transportation problem in all of Indonesia. The presence of DAMRI transportation in Bandung is the answer for those who want a reasonable, convenient and efficient transportation system. However, many people do not know the history of DAMRI buses in Bandung itself, if you dig down, there are many historical principles of the existence of DAMRI buses themselves, especially in the city of Bandung. So there are many misunderstandings about the existence of DAMRI bus as a means of transportation in Bandung.

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