

## **ABSTRACT**

Migrating has become a culture for Indonesian people to get a better life in big cities, and one of the tribes that often carry out migratory activities is the Batak tribe with the aim of migrating, one of which is the city of Bandung. The existence of striking cultural differences raises the views of the Batak people towards the Bandung people, thus creating obstacles in interacting between the two. From previous research conducted by Permata, it was stated that interaction barriers occurred due to cultural differences between the Batak people and the Bandung people. The reason for conducting this research is because there are differences in societal norms with Batak people who migrate to Bandung (Permata & Sumbung, 2014). As for the purpose of doing this research is to give an overview to the people of Bandung against the Batak people who migrate in Bandung. The research method used is a qualitative research method to see the direct responses and reactions of the research subjects in order to obtain data that corresponds to the reality in the field. In this study, the authors can conclude that differences in norms impede the interaction of the Batak people with the Bandung community. The results of this study provide an overview of the Batak people's response to societal norms in the city of Bandung

Keywords: Adaptation, Batak People, Directing.