

ABSTRACT

Business trips carried out by individuals or groups within the auspices of institutions or companies must of course be facilitated based on the needs and goals. Several facilities that support travel or business activities are available at Business Hotels. In the center of Bandung City, there are various classifications of hotels that offer facilities and amenities according to the needs of the visitors. One well-known four-star business hotel in Bandung is Belviu Hotel. In 2019, Belviu Hotel rebranded by changing the company's positioning from a family hotel to a business hotel. However, the interior itself has not been updated, so it needs to be adjusted so that it represents a 4-star business hotel in terms of organization and room layout, concept and standardization, to general requirements of the rooms. The method used is to collect and analyze data, do programming, create themes and design concepts, then produce the final product in the form of technical drawings, study mockups, and introductory reports. This report was created to complement the design work of the Redesigning Belviu Hotel as a Business Hotel which aims to provide a good experience regarding facilities based on the characteristics of the visitors as outlined through the design concept and standards, including the layout to its application to the interior elements.

Keywords: Hotels, Business, Redesign