

ABSTRACT

Shakina, Intan Nazla. 2023. STROYBOARD DESIGN IN 2D ANIMATION ABOUT PAMALI "DON'T PLAY AFTER MAGHRIB, YOU'LL BE KIDNAPPED BY GHOSTS". Thesis. Visual Communication Design. Faculty of Creative Industries. Telkom University.

Indonesian's myth that is most often heard and best know by many people is pamali. Pamali is a prohibition or taboo made by the predecessor to commemorate other people. If violated, it will cause a calamity. Pamali is used for protecting nature and teaching manners. Pamali began to go unheard because of modernization. Modernization make technology more sophisticated and information from outside enters Indonesia easily. People are starting to not believe in pamali anymore especially "don't play after maghrib, you'll be kidnapped by ghosts" and believe in law. The younger generation is now more interested in knowing foreign cultures than the culture itself. In the design that will be made this time focusing on Storyboards, initially looking for data from various articles and conducting interviews then incorporating it into the story. And finally, into a script. To be a reference in drawing Storyboards. Storyboard design uses available theory. Such as the Principles of Animation, Storyboard, Camera Angle, and Camera Movement. And produce a Clean Up Storyboard which is an important reference in the result of the animation.

Keywords: Myth, Pamali, Animated Storyboard