

ABSTRACT

Puteri Salsabila. 2023. *Storyboard Design for 2D Animation "Sabit's Story in Coarse Language". Final Project. Visual Communication Design Study Program. Faculty of Creative Industries. Telkom University Bandung.*

Language is one of the important aspects in human life to stay connected. There are two media in language intermediaries, namely speech and writing. In the use of spoken media, rough language does not escape attention in everyday communication. Rough words are used to express various emotions of admiration, shock, anger and as a friendly expression to fellow friends. This makes harsh words change the function of language expressions to show something that is not dignified to become common language in everyday life. This will certainly have an impact on the surrounding environment, especially children. From this, special education is needed that can teach children about the use of harsh words in everyday life. Learning media that are considered effective for educating the use of harsh words are based on children's behavior patterns, namely animated learning media. In animation production, storyboards play an important role in the pre-production stage. The author will discuss storyboard design in 2D animation for the phenomenon of using harsh words to children as education which will produce output in the form of animatic storyboards.

Keywords: *Gross language, children, animation, storyboard*