

ABSTRACT

Talanoa Kopi & Space is a coffee shop located in Cibubur, Depok, West Java. The coffee shop does not only sell food and drinks. However, Talanoa Kopi & Space also sells space rental services. However, the number of clients leasing these services is still relatively small. From the data obtained, this rental service actually has several clients. However, clients who have rented a place in Talanoa are people who are close to the owners, such as friends and family. This can be caused by Talanoa Kopi & Space which does not yet have online information media regarding the venue rental services. So only a handful of people know that Talanoa Kopi & Space has a place rental service. This research was conducted with the aim that Talanoa Kopi & Space could reach a wider audience. This research is qualitative in nature to find problems and solutions oriented to Talanoa Kopi & Space. Retrieval of data used in the form of observation, in-depth interviews, and literature study. It can be concluded from the results of this study that the design of a website prototype for Talanoa Kopi & Space needs to be done so that Talanoa can achieve its goal of reaching a wider audience.

Keyword: Website, Talanoa Kopi & Space, space renting