

ABSTRACT

The COVID-19 pandemic has resulted in a notable surge in fuel prices, significantly impacting people's daily lives. This escalation in fuel costs has left ordinary citizens restless. In response to perceived misuse of subsidized fuel, the government increased the price of subsidized fuel to IDR 10,000 per liter. Our data collection, derived from interviews, field notes, and documentation, was processed using a systematic analysis method. Despite organizing demonstrative actions in objection to the fuel price hikes, the desired changes have yet to materialize. As a Visual Communication Design student, the author utilizes film as a platform to convey public aspirations. Specifically, the forthcoming film belongs to the performative documentary genre, providing an in-depth exploration of the life of an online motorcycle taxi (ojek) driver. The aspiration is for this film to resonate within the broader community and reach governmental awareness.

Keywords: COVID-19 pandemic, fuel price increase, subsidized fuel, systematic data analysis, performative documentary, online motorcycle taxi (ojek) driver.