

ABSTRACT

The massive development of technology in the digitalization era will allow for the replacement of human work positions with automatic machines. This certainly has an impact on the opportunities for the younger generation to find jobs in the future. For this reason, the younger generation needs to be able to adapt and take advantage of all the potential they have while taking advantage of technological developments. One of them is implemented in Level Up Digital Amoeba by developing a "Level Up" website itself which has various uses for the company. Therefore, by creating this website, which is carried out in a comprehensive way related to data management, designing several innovative and functional features on the new website can increase the effectiveness of user performance.

Keywords: Level Up, Optimization, Telkom Indonesia, Website Development, Work Program.