

ABSTRACT

DESIGNING MOBILE APPLICATION OF BALANCED NUTRIENT IN CHILDREN FOOD

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The role of mothers in life, including as wives, mothers, and social individuals, has significant impact. BPS noted that 39.52% of the female population aged 15 and over worked in 2021. However, dual roles as mother and career women have challenges, such as a lack of time to take care of children. In this regard, it is important for the mother to ensure that the child's nutritional intake remains balanced. However, lack of understanding of nutrition and decreased appetite in children can be a problem. A solution in the form of technology-based nutrition applications was proposed, with design thinking being a method of obtaining data. The results of this design thinking process will be used as a guide in designing the ChillDish application. With this design it is expected to provide practical solutions for mothers in addressing the challenges surrounding child nutrition and provide knowledge that is beneficial for optimal child growth and development.

Keywords: UI/UX, Mobile Application, Mother, Child Balanced Nutrition