

## **ABSTRACT**

*Sunda Wiwitan is a belief system deeply rooted in the Sundanese society and strongly connected with nature. The teachings of Sunda Wiwitan continue to be practiced by many Sundanese people to this day, including in the traditional village of Cireundeu, Cimahi City, West Java. As part of a final project, a documentary film titled "Sunda Wiwitan: The Blind Spot" has been created, depicting the experiences of individuals who follow Sunda Wiwitan in Cireundeu Village and have faced discrimination in their social lives, with a duration of 13 minutes and 30 seconds. Through this documentary film, it is evident that the role of a producer in the production process is crucial. A producer bears responsibility for all aspects of film production, ranging from pre-production to post-production. Additionally, the documentary sheds light on the social realities of Sunda Wiwitan adherents in Cireundeu Village, while highlighting the personal experiences of individuals who have encountered social discrimination. As a result, this documentary film becomes an authentic representation of the lives of Sunda Wiwitan followers in the region, delving deep into their unique experiences in facing social challenges. It is hoped that this work will provide valuable insights into the belief system of Sunda Wiwitan and inspire viewers to better understand and respect cultural diversity and the life experiences of the Sundanese community.*

**Keywords:** *Sunda Wiwitan, Discrimination, Documentary Film, Mass Communication, Production Management.*