

ABSTRACT

As time progresses, technology also develops. Social media is currently competing to provide the latest innovations that can be in demand by all groups. The TikTok application, which is currently in great demand by various groups, is also used by its users as a means of finding information and entertainment. With various kinds of viral video content from TikTok uploads that are widespread and become a trend among teenagers. Teenagers in Jayapura City also apply similar things in their daily interpersonal communication. This research was conducted to determine the effect of using TikTok on interpersonal communication patterns of adolescents in Jayapura City. This study used a quantitative research method by distributing questionnaires to young TikTok users aged 18-21 years in Jayapura City. Data analysis techniques in this study include descriptive analysis, method successive interval (MSI) test, normality test, heteroscedasticity test, autocorrelation test, simple linear regression test, coefficient of determination, and hypothesis test T. The results of the research based on the tests mentioned above give the result that variable X, namely the use of TikTok social media, obtained significant results for variable Y, namely interpersonal communication, the variable use of social media TikTok has a 59.8% influence on interpersonal communication and the remaining 41.2% is contributed by other factors not examined in this study.

Keywords: *TikTok, Use of Social Media, Interpersonal Communication.*