ABSTRACT

CONTEMPORARY BATIK DESIGN WITH STYLING DOODLE ART INSPIRED FROM GREEN PEACOCK

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Batik has now followed the times, starting from the aesthetic, technological and functional aspects. In addition, batik has now been used as a product that follows taste mode which comes with a variety of motifs and patterns. With the passage of time, the emergence of contemporary batik has also had an impact on young people who are now starting to like using batik cloth or what is called berkain. The clothed movement emerged with a clothed campaign by a community Remaja Nusantara, this community is a place or place for teenagers who have an interest in berkain. The characteristics possessed by contemporary batik are the same as visual enrichment doodle art. To give a contemporary look to young people who are starting to like fabric by using batik fabric, the author created a new contemporary batik motif with doodle art visual styling inspired by the visual beauty of the Green Peacock.

Keywords: ContemporaryBatik, Batik Teenagers, Visual Doodle Art Style, Green Peacock