

ABSTRACT

Motif Exploration Using Escher Rotation Technique with Hoya Flower Inspiration to be Applied to Women's Modest Clothes

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Starting from the phenomenon of changing modest fashion trends in Indonesia, the need for more varied motifs is increasingly needed. The use of floral and geometric motifs that dominate modest wear clothing can be a new potential for the creation of decorative motifs using Escher's tessellation technique with inspiration from Indonesian flora. One of them is the hoya flower which can be used as an inspiration to be processed using the Escher rotation tessellation technique because it has the same principles and unique characteristics in terms of shape, color, and pattern. The aim of this research was to produce innovative new motif compositions using the hoya flower as inspiration. The research method used is a qualitative method by collecting data through literature studies, observation or visual analysis and exploration. The results of the research motif are applied with digital printing techniques which are then applied to women's modest wear clothing.

Keywords: Modest wear, Escher rotation tessellation technique, Hoya flower, Digital Printing