

ABSTRACT

THE DESIGN OF “THE STORY OF WEAVING – THE STORY OF OYA MARLIYAH WEAVERS OF MAJALAYA” A PICTURE STORY BOOK ABOUT THE HISTORY OF MAJALAYA SANCLOVE WEAVERS FOR CHILDREN 9-12 YEARS OLD

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Majalaya woven sarongs are a hereditary tradition activity that currently needs to be well-known to the younger generation, and this is due to the lack of education regarding the history of these textiles. The purpose of this study was to find out how to make educational media illustrations about the history of Majalaya weaving by using visualization targeting children aged 9-12 years to increase interest and knowledge of Majalaya weaving. Research is qualitative. The data for this research were collected by direct observation to Majalaya, semi-structured interviews with relevant informants, photo voice, simulations and survey of children aged 9-12 years to understand how to see visual processes, and library research.

Keywords: Weaving, Sarong, Majalaya, Picture Book