

DAFTAR GAMBAR

Gambar 1. 1 Kerangka Penelitian	8
Gambar 2. 1 Contoh Website Dinamis	10
Gambar 2. 2 Contoh Website Statis	11
Gambar 2. 3 Contoh Website Interaktif	11
Gambar 2. 4 Web Page Anatomy.....	13
Gambar 2. 5 Grid Theory	14
Gambar 2. 6 Balance	14
Gambar 2. 7 Proses Design User Interface.....	18
Gambar 2. 9 Layout Inspiration	20
Gambar 2. 10 Lingkaran Warna	21
Gambar 2. 11 Tipografi.....	22
Gambar 2. 12 Contoh Jenis Huruf Serif Garmond.....	23
Gambar 2. 13 Contoh Jenis Huruf Egypt Rockwell Extra	24
Gambar 2. 14 Huruf Sans Serif Arial.....	24
Gambar 2. 15 Contoh Jenis Huruf Script Edwardian Script	25
Gambar 2. 16 Contoh Jenis Huruf Miscellaneous	25
Gambar 2. 17 Ikon	26
Gambar 2. 18 The Elements Of User Experience	28
Gambar 2. 19 The Elements Of User Experience – Strategy Plane	28
Gambar 2. 20 The Elements Of User Experience – Scope Plane	29
Gambar 2. 21 The Elements Of User Experience – Structure Plane.....	29
Gambar 2. 22 The Elements Of User Experience – Sample User Flow	30
Gambar 2. 23 The Elements Of User Experience – Information Architecture	30
Gambar 2. 24 The Elements Of User Experience – Contoh Wireframe	31
Gambar 2. 25 The Elements Of User Experience – Surface Plane	31
Gambar 2. 26 The Elements Of User Experience – High-fidelity-design	32
Gambar 2. 27 Hierarchy.....	34
Gambar 2. 28 Balance.....	34
Gambar 2. 29 Alignment.....	35
Gambar 2. 30 Emphasis	36
Gambar 2. 31 Proportion.....	37
Gambar 2. 32 Movement	37
Gambar 2. 33 Negative Space.....	38
Gambar 2. 34 Contrast	39
Gambar 2. 35 Repetition	39
Gambar 2. 36 Variety.....	40
Gambar 2. 37 Unity.....	40
Gambar 2. 38 Contoh Visual Fotografi.....	41
Gambar 2. 39 Kerangka Teori.....	41
Gambar 2. 40 Asumsi	42
Gambar 3. 1 Logo Profile Mitra.....	43
Gambar 3. 2 Struktur Organisasi.....	44
Gambar 3. 3 Contoh gaun ready stock yang dimiliki oleh Gaia Designku	45
Gambar 3. 4 Gaun dan Wardrobe ready di Butik.....	47
Gambar 3. 5 Logo Gaia Designku	47
Gambar 3. 6 Design Website Gaia Designku	47
Gambar 3. 7 Foto Bersama Narasumber 1 (Mitra)	48
Gambar 3. 8 Foto bersama Narasumber 2 (Ahli).....	49
Gambar 3. 9 Foto bersama User.....	50
Gambar 3. 10 Diagram Hasil Kuesioner.....	51

Gambar 3. 11 Diagram Hasil Kuisisioner.....	51
Gambar 3. 12 Diagram Hasil Kuesioner.....	52
Gambar 3. 13 Diagram Hasil Kuesioner.....	52
Gambar 3. 14 Diagram Hasil Kuesioner.....	53
Gambar 3. 15 Diagram Hasil Kuisisioner.....	53
Gambar 3. 16 Hasil Kuesioner.....	54
Gambar 3. 17 Diagram Hasil Kuesioner.....	54
Gambar 3. 18 Diagram Hasil Kuesioner.....	55
Gambar 3. 19 Diagram Hasil Kuesioner.....	55
Gambar 3. 20 Foto Hasil Kuesioner.....	56
Gambar 3. 21 Diagram Hasil Kuesioner.....	56
Gambar 3. 22 Foto Hasil Kuesioner.....	57
Gambar 3. 23 Website Bridestory.....	57
Gambar 3. 24 Website Naira Wedding Project.....	58
Gambar 3. 25 Website Varena Mia.....	59
Gambar 3. 26 Website Gaia Designku.....	64
Gambar 3. 27 Website Gaia Designku.....	64
Gambar 4. 1 Konsep Fotografi.....	69
Gambar 4. 2 Konsep Tipografi.....	69
Gambar 4. 3 Konsep Warna.....	70
Gambar 4. 4 Konsep Warna.....	70
Gambar 4. 5 Site Map.....	74
Gambar 4. 6 User Flow.....	74
Gambar 4. 7 Home Page.....	75
Gambar 4. 8 Blog News.....	76
Gambar 4. 9 Sign Up With.....	76
Gambar 4. 10 Create Account.....	77
Gambar 4. 11 Verification.....	78
Gambar 4. 12 <i>Verification Submit</i>	78
Gambar 4. 13 Log In Button.....	79
Gambar 4. 14 UI/UX Log In Pertama.....	79
Gambar 4. 15 Log In Kedua.....	79
Gambar 4. 16 Details Contact.....	80
Gambar 4. 17 <i>Appointment</i>	80
Gambar 4. 18 <i>Appointment Submitted</i>	81
Gambar 4. 19 Laman Pertama <i>Lookbook</i>	81
Gambar 4. 20 Laman Kedua Lookbook.....	82
Gambar 4. 21 Laman Ketiga Lookbook.....	82
Gambar 4. 22 Hasil Review.....	83
Gambar 4. 23 Upload Review.....	83
Gambar 4. 24 Review Submitted.....	84
Gambar 4. 25 Home Page.....	85
Gambar 4. 26 Home Page.....	85
Gambar 4. 27 Home Page.....	86
Gambar 4. 28 Lookbook Page.....	86
Gambar 4. 29 Lookbook Page.....	87
Gambar 4. 30 Lookbook Page.....	87
Gambar 4. 31 Contact Us.....	88
Gambar 4. 32 Appoinment.....	89
Gambar 4. 33 Review.....	90
Gambar 4. 34 Review.....	90
Gambar 4. 35 Sign Up With.....	91
Gambar 4. 36 Form Sign Up.....	91

Gambar 4. 37 Pilihan Verifikasi	92
Gambar 4. 38 Enter Code.....	92
Gambar 4. 39 Log In Button	93
Gambar 4. 40 Log In Button	93
Gambar 4. 41 Cover.....	94
Gambar 4. 42 About Us	94
Gambar 4. 43 Daftar Isi	95
Gambar 4. 44 Halaman Tema	96
Gambar 4. 45 Halaman Tema	96
Gambar 4. 46 Template tema akad, halaman 2 dan 3	97
Gambar 4. 47 Template tema akad, halaman 4 dan 5	97
Gambar 4. 48 Template Tema Resepsi, Halaman 7 dan 8.....	97
Gambar 4. 49 Template Tema Resepsi, halaman 9 dan 10.....	98
Gambar 4. 50 Template Tema Resepsi, halaman 11 dan 12.....	98
Gambar 4. 51 Halaman Penutup	98
Gambar 4. 52 Invoice.....	99
Gambar 4. 53 Surat Jalan	100
Gambar 4. 54 Kartu Nama Sisi Depan.....	100
Gambar 4. 55 Kartu Nama Sisi Belakang	101
Gambar 4. 56 X-Banner Promosi Gaun	101
Gambar 4. 57 X-Banner promosi website.....	102
Gambar 4. 58 Brosur Trifold Bagian Depan	103
Gambar 4. 59 Brosur Trifold Bagian Belakang	103
Gambar 4. 60 Cover Belakang.....	104
Gambar 4. 61 About Us	105
Gambar 4. 62 Template Tema Teks Akad	105
Gambar 4. 63 Template Tema Teks Respsi	106
Gambar 4. 64 Template Tema Akad halaman 2 dan 3.....	106
Gambar 4. 65 Template Tema Akad halaman 4 dan 5.....	106
Gambar 4. 66 Template Tema Resepsi halaman 7 dan 8	107
Gambar 4. 67 Template Tema Resepsi halaman 9 dan 10.....	107
Gambar 4. 68 Template Tema Resepsi halaman 11 dan 12.....	107
Gambar 4. 69 Mockups Website.....	108
Gambar 4. 70 <i>Mockups Lookbook PDF (COVER)</i>	109
Gambar 4. 71 <i>Mockups Lookbook PDF (Isi)</i>	109
Gambar 4. 72 Invoice.....	110
Gambar 4. 73 Surat Jalan	111
Gambar 4. 74 Kartu Nama	112
Gambar 4. 75 X-Banner.....	114
Gambar 4. 76 Brosur Trifold	115