

ABSTRACT

Koil is one of the pioneer bands in the independent music scene of Bandung. Starting their journey in 1993, Koil consists of the solid lineup of personnel including Otongkoil (vocals), Donnyantoro (guitar), Leon Ray Legoh (drums), and F.X. Adam Joswara (bass, synthesizer). 'Blacklight' is a historic album that holds significant value in terms of music production quality and is considered a visionary album by music critics. The album 'Blacklight' possesses a serious strength and stands as an important artifact in Indonesia's music industry during the 2000s, marking the transition from analog to digital. Koil seeks to connect with the youth of today through various information mediums. In this context, the information incorporated in the design of this media revolves around how the magnum opus album 'Blacklight' encapsulates the strong spirit of Koil, serving as a hallmark of its era. This phenomenon necessitates the availability of informational media about the 'Blacklight' album, enabling Koil to regain its existence as a band and sound fresh like a new band, penetrating new listeners and inspiring audiences through the 'Blacklight' book. This research employs qualitative methods, observation, and SWOT data analysis to discern the strengths and weaknesses of the designed media. The designed informational media takes the form of an alternative book that informs about the 'Blacklight' album, aimed at providing knowledge to the present generation that might not be familiar with the intricacies of the 'Blacklight' album and the band Koil.

Keywords: Koil, book, information media