

ABSTRACT

NEW DESIGN OF BUGIS DIASPORA MUSEUM IN SOUTH SULAWESI WITH CULTURAL APPROACH

"Passompe" is another term for the Bugis ethnic group that engaged in diaspora or migration from their original region, South Sulawesi. The Bugis people began their diaspora in small numbers from around the 1600s, and it became more widespread in the 1900s. They dispersed from South Sulawesi to various provinces and even countries. However, the remarkable achievements of the Bugis diaspora are now often unrecognized, especially among the younger generation in South Sulawesi. To prevent the loss of this identity, a museum is being designed in South Sulawesi, specifically at the Center Point of Indonesia. Following a thematic concept, this Bugis Diaspora Museum is divided into several areas tracing the common diaspora, maritime activities, fishing, agriculture, religion, warfare, and kingdoms. Each area is designed to match the collections displayed. The design approach used for this project is a qualitative method supported by field observations. By focusing on the theme of the traditional 'pinisi' boat, it is hoped that this design will reintroduce and revive the culture and history of the Bugis ethnic group, which has been overshadowed by modernization. The localization approach is also expected to provide a unifying theme for the museum's storyline, ultimately addressing the challenges posed by modernization today.