

## ABSTRACT

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*The South Sulawesi Provincial Library and Archives is a provincial-level public service library on Jl. Sultan alauddin Tala'salampang, Mangasa, Kec. Tamalate, Makassar City, South Sulawesi. This library provides secretarial room facilities, a lobby, a circulation area, an information area and lockers, a computer service area, a general collection area, a reference collection area, a general reading area, reference reading area, deposit collection area, deposit reading area, audiovisual area, reading area meeting, science and technology service area, staff workspace, and leadership room. The location of the South Sulawesi Province Library and Archives supports easy access for visitors to reach. And the South Sulawesi Provincial Library and Archives can also quickly access business places and city areas. However, based on the observations and interviews with the Head of the Library, there are several problems based on the phenomenon of library visitors currently having new activities at the library, not only reading; visitors usually do activities hanging out at the library. And the provincial library standards still need to be met. Therefore, this redesign was carried out as a solution to meet local public library standards. Applying design with a behavioral approach makes this library a place that provides services from formal and non-formal activities. Libraries and Archives can offer new experiences and a comfortable and calm atmosphere for visitors to enjoy the services provided by the library. At the same time, making attractiveness and added value to the Library and Archives of the Province of South Sulawesi as a library with complete services compared to other libraries.*

**Keyword:** *Library, Activity, Behavior.*