

ABSTRACT

NEW DESIGNING THE INTERIOR OF A FOUR-STAR RESORT HOTEL IN MANDALIKA WITH LOMBOK LOCALITY APPROACH

Lombok Island holds a wealth of culture and beautiful natural tourism. This makes Lombok Island, especially the Mandalika area, one of the Super Priority Tourism Destinations (DSP) that has high potential in tourism development. Thus, based on the vision set by the government, it is hoped that Lombok can become tourism and accommodation that can bring the characteristics of the cultural locality of the community. With the presence of tourist visits, it can have an impact on the business of the hotel tourism sector and the development of tourism. However, there are still few star hotels that provide comfort to the facilities accommodated, the lack of star-rated hotel accommodation that can accommodate visitors who come in large numbers, similar hotels that have not provided maximum comfort with a lack of size according to standards, not the maximum implementation of local elements in hotels and the unavailability of special facilities to the maximum. Therefore, lodging accommodation is needed that can facilitate visitors according to the standards set by the government by applying the wealth of locality to be able to increase the comfort of visitors who come and introduce the existing nature. The design aims to be able to represent the wealth and local conditions with existing hotels, create interior spaces that can build the character of resort hotels where they can provide a space experience to users, and provide a space facilities that are in accordance with standards so that they can meet the needs of visitors. Design and data collection using qualitative methods by conducting direct observations, interviews, literature studies and comparative studies so as to form analyses and solutions tailored to existing problems and phenomena related to convenience, regularity and needs of existing locality. The design is expected to provide an unforgettable experience and increase the development of Lombok tourism through facilities applied to the interior of the resort hotel.

Keywords: *Interior Design, Hotel Resort, Lombok, Mandalika, Locality*