

ABSTRACT

This final project is the result of research on designing a business information system. Need a car, Need a car company is a used car buying and selling company founded in 2019. This company has experienced a decrease in revenue each year, one of the factors is the sales process is still manual and there are still many third parties involved in the sales process.

As for the background, the writer is interested in making this thesis based on the results of direct observation of the company's business activities. Need a car. When making observations the authors feel the lack of effectiveness of product marketing. Therefore the authors took the initiative to create an information system design for businesses. Need a car to increase business market share.

The design method used is the design method because it is more in line with the needs of this information system project. And have a flexible processing time so that input from the customer and owner can further validate the validity of the Information System Design that has been made.

Keywords: Perancangan Sistem Informasi, Design Thinking, Mock Up