

## ABSTRACT

Rumah Zakat with other Amil Zakat Institutions have actively participated in achieving the SDGs. To maintain continued support for achieving the SDGs, Rumah Zakat needs to manage the sustainability of its institution by maintaining public trust through resource support in the form of donations (Zakat, Infaq, Alms and others). The principles currently implemented by organizations are to maintain sustainability and increase business growth by implementing ESG (Environmental, Social and Governance). ESG is currently being implemented by ever increasing number of companies. They have implemented ESG due to demands from investors and the public, to gain their confidence, and secure investments. With similar demands between corporations and Amil Zakat Institutions, ESG can also become a policy implemented at Zakat Institutions in an effort to increase the trust of donors, partners and the community.

For this research, the researcher took the title " Development of an ESG Approach Implementation Model to Contribute to Achieving 17 SDGs Study at Rumah Zakat ". Rumah Zakat, as one of the National Zakat Institutions, can be the object of research in ESG implementation. For this reason, the ESG implementation model at Rumah Zakat is a topic to be studied. The research method used in this research is the qualitative method. Starting from the identification of what the resource subject conveyed, followed by exploration carried out by the subject. The following is the development of the Rumah Zakat ESG approach model; 1) Environmental: Environmentally Friendly Office (Eco Office), Establishment of Sustainable Livelihoods, Creation of Disaster Resilient Communities, Protection & Preservation of Flora and Fauna, Preservation & Restoration of Natural Resource Ecosystems. 2) Social: Health and Safety of Amil Volunteers and Beneficiaries, Work Environment and programs that pay attention to Diversity and Inclusion, Fulfillment of Basic Rights of Amil and Beneficiaries according to Human Rights standards, Responsible Program Management, Program Management that Impacts Welfare and Sustainable for Society. 3) Governance: Risk Management, Anti-Corruption and Bribery, Amil's Code of Ethics and Inter-Institutional Relations, Financial and Tax Transparency, Institutional Governance and Leadership Regeneration

Matters that need to be a priority for Rumah Zakat in implementing the ESG approach model in the future are written policies for future annual plans which will be the basis for preparing SOPs and Work Instructions. Meanwhile, the following is the recommended timeline Rumah Zakat's ESG implementation 2024 - 2028: 1. 2023-2024 (initial phase) 2. 2025-2026 (continued phase) 3. 2027-2028 (sustainability phase).

*Keywords:* ESG, SDGs, Rumah Zakat

