

DAFTAR TABEL

Tabel I. 1 Alternatif Solusi	7
Tabel I. 2 <i>SWOT Strategic Question</i>	13
Tabel II. 1 Perbandingan Metode	30
Tabel III. 1 Identifikasi kebutuhan data	35
Tabel IV. 1 Data Model Bisnis Eksisting Tropical Orchid Farm	39
Tabel IV. 2 Pertanyaan <i>Customer Profile</i>	45
Tabel IV. 3 Kompetitor Tropical Orchid Farm	50
Tabel IV. 4 Analisis <i>Business Model Environment</i>	56
Tabel IV. 5 Spesifikasi Rancangan dan Standar Perancangan	58
Tabel IV. 6 Analisis <i>SWOT Value Proposition</i>	66
Tabel IV. 7 Analisis <i>SWOT Revenue stream & cost sturucture</i>	68
Tabel IV. 8 Analisis <i>SWOT Infrastructure</i>	70
Tabel IV. 9 Analisis <i>SWOT Customer Interface</i>	72
Tabel IV. 10 Variabel <i>Value Proposition</i> kekuatan & kelemahan	78
Tabel IV. 11 Variabel <i>Value Proposition</i> Peluang	78
Tabel IV. 12 Variabel <i>Value Proposition</i> Ancaman	78
Tabel IV. 13 Variabel <i>Cost & Revenue</i> Kekuatan/kelemahan	79
Tabel IV. 14 Variabel <i>Cost & Revenue</i> Peluang	79
Tabel IV. 15 Variabel <i>Cost & Revenue</i> Ancaman	79
Tabel IV. 16 Variabel <i>Infrastructure</i> kekuatan/kelemahan	80
Tabel IV. 17 Variabel <i>Infrastructure</i> Peluang	80
Tabel IV. 18 Variabel <i>Infrastructure</i> Ancaman	80
Tabel IV. 19 Variabel <i>Customer Interface</i> Kekuatan/Kelemagan	81
Tabel IV. 20 Variabel <i>Customer Interface</i> Peluang	81
Tabel IV. 21 Variabel <i>Customer Interface</i> Ancaman	81
Tabel IV. 22 Matrix TOWS <i>Value Proposition</i>	84
Tabel IV. 23 Strategi usulan <i>Value proposition</i>	84
Tabel IV. 24 Matrix TOWS <i>Cost & Revenue</i>	87
Tabel IV. 25 Strategi usulan <i>Cost & Revenue</i>	87
Tabel IV. 26 Matrix TOWS <i>Infrastructure</i>	89
Tabel IV. 27 Strategi usulan <i>Infrastructure</i>	89
Tabel IV. 28 Diagram SWOT <i>Customer Interface</i>	91
Tabel IV. 29 Matrix TOWS <i>Customer Interface</i>	92
Tabel IV. 30 Strategi usulan <i>Customer Interface</i>	92
Tabel IV. 31 <i>Pain Reliever</i>	93
Tabel IV. 32 <i>Gain Creator</i>	93
Tabel IV. 33 <i>Product and Service</i>	94
Tabel IV. 34 Verifikasi Hasil Rancangan	97
Tabel IV. 35 Validasi Hasil Rancangan	100