

**IDENTIFICATION OF ENTREPRENEURSHIP TO SUPPORT SDG TARGET
8.3 AT TELKOM UNIVERSITY**

(A Study of Brand Awareness for “Papaya Tanigochi” at Faculty of Creative
Industry)

MINI THESIS

Submitted as part of the requirements to complete Bachelor's Degree in Management
from the International ICT Business Program Study

Arranged By:

Aldelia Arianti Maretya

1401190433



**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
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