

LIST OF KEYWORDS

ICT : (ICT) stands for Information and Communications Technology. It refers to a broad category of technologies, tools, and resources that involve the use of computers, telecommunications equipment, and other digital devices to access, store, transmit, and manipulate information. ICT encompasses various technologies and applications that facilitate the management and exchange of information.

MBTI : Telecommunications and Information Business Management (MBTI) is one of the undergraduate study programs under the Faculty of Economics and Business (FEB). With more than 1,500 active students, MBTI is one of the favorite study programs at Telkom University.