## IDENTIFICATION OF MARKET SEGMENTATION FOR "PAPAYA" TANIGOCHI AT TELKOM UNIVERSITY

## (A Study of market segmentation for "Papaya" Tanigochi within scope of Telkom University)

Mini Thesis

Submitted as one of the requirements to obtain a bachelor's degree fromthe International ICT Business Study Program

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S1 International ICT Business Faculty of Economics and Business Telkom University 2023