

ABSTRACT

Website is a page of information provided via the internet and can be accessed by anyone with an internet connection. The Todo Traditional Village tourism promotion website is a website that promotes or introduces the Todo Traditional Village tourist attraction in East Nusa Tenggara so that it can be recognized by the wider community. The benefits of making a promotional website besides introducing it to the wider community also make it easier for potential visitors who want to visit tourist objects and improve the regional economy of tourist attractions. Promotional website development is carried out in various stages from design, development, implementation, testing and maintenance. Testing is carried out and designed in such a way that the website can run well and can be enjoyed by all people. In planning to create a website, of course there are also several components such as System Design, Entity Relationship Database Model, Technology Stack, Back-end, Front-end, Database, and UI/UX.

.Keywords: Website, Information System, Promotion, Tourist