## **ABSTRACT**

Corporate value is a way to measure the level of success and prosperity of shareholders. The purpose of the company is to obtain profits for shareholders therefore, if the company has a high value, then the company has good performance in carrying out its operational activities. However, if the company has a low score then the company has poor performance.

This study aims to determine the effect of profitability, leverage, capital structure, and company growth on firm value in automotive & component sub-sector companies listed on the Indonesia Stock Exchange (IDX) from 2016 to 2021, both simultaneously and partially.

The population in this study are automotive & component sub-sector companies listed on the Indonesia Stock Exchange (IDX) in 2016-2022. The sampling technique used purposive sampling. The samples obtained were 13 companies with an observation period of seven years, thus obtaining 91 observation data. This study uses panel data regression analysis techniques which are processed using E-Views12 software.

Based on the results of the research that has been done, it shows that profitability, leverage, capital structure, and company growth simultaneously influence firm value. The partial test shows that profitability and capital structure have a significant positive effect on firm value, while leverage and company growth have a negative effect on firm value.

**Keywords**: capital structure, company growth, company value, leverage, profitability.