

ABSTRACT

INTERIOR DESIGN OF A 4 STAR RESORT HOTEL WITH A BIOPHILIC DESIGN APPROACH IN DAGO, BANDUNG

Febrina Amalia Nur Aqmarina (1603194028)

Interior Design, Faculty of Creative Industries, Telkom University

Jl. Telekomunikasi No. 01, Terusan Buah Batu, Sukapura, Bandung, West Java 40257

A resort hotel is a type of hotel located in a tourist area that has natural scenery and is equipped with facilities for relaxing and exercising. Resort hotels are widely visited as one of the accommodation destinations that support wellness activities and are able to provide wellness and mindfulness facilities for visitors in maintaining their health and fitness. Wellness tourism is key to the recovery of tourism and the creative economy after the Covid-19 pandemic. With more and more global communities realizing the importance of maintaining health and wanting to improve personal well-being involving physical, mental, spiritual, and environmental aspects, accommodations are needed that can support these activities. So the purpose of designing this 4-star resort hotel is to create lodging that utilizes the surrounding natural environment as a relaxation accommodation and supports physical and mental health by focusing on the relationship between humans and nature. The design located in Dago, Bandung is suitable for the location of the resort hotel design with the potential for good natural scenery and easy access to the target visitors. The design method used in the design comes from primary data by conducting field study observations and documentation on comparative study objects and secondary data from literature review. The design uses the concept of Nature in The Space to provide a stay experience that is integrated with nature and feels the presence of nature well even though it is in the room. The concept of Nature in The Space is applied to the concept of open plan layout with a panoramic view of the existing hotel, the concept of hotel lighting that uses a natural circadian rhythm system, the selection of natural neutral color palettes with the use of natural materials, and the use of organic shapes that follow natural patterns.

Keywords: *Resort Hotel, Wellness Tourism, Relaxation, Dago*