

ABSTRACT

BANDUNG TECHNO PARK INTERIOR DESIGN COWORKING SPACE DESIGN TECHNOLOGICAL APPROACH

Galuh Damayanti

*Interior Design , Faculty of Creative Industries, Telkom University JL. Telecommunication
No.1, Buah Batu Canal, Sukapura, Bandung, West Java (40257)*

Increase the population in the city of Bandung is a factor of economic growth that goes hand in hand with technological developments that produce creative innovations among actors in the creative industry. The growth of business people, especially in the city of Bandung, encourages the growth of public space which is a place and infrastructure for them to develop ideas and innovations, one of which is coworking space. There are many needs that need to be supported and facilitated by business people as a driving force for the design of the Bandung Techno Park coworking space. Bandung Techbo Park provides facilities and infrastructure services for external business people from Telkom University and internal programs of Bandung Techno Park. In designing a coworking space, the data collection method is through direct surveys or through online sources with documentation, interviews, and observations. As an information and technology center, the design of this coworking space uses a technological approach to provide comfort and convenience for business people in developing their creative innovations with the concept carried out "Homey Atmosphere in Modernity" with the hope of creating collaborations that support creativity for business people.

Keywords: *Technology Development, Creative innovation, coworking space, Bandung Techno Park*